

Building an Art Community

Second Street Studios

vs.

798 Art Zone

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ENVS 664

Integrating Arts to the Community

- Support artistic activities
- Bring in dynamics to the neighborhood
- Attract tourism
- Business opportunities



SoHo in London
<http://www.wellho.net/share/londonwest.html>

Second Street Studios

- Santa Fe, NM
- Distressed neighborhood
- Affordability compared to downtown and Canyon Road
- Perfect for young artists
- Business opportunities



Old buildings on 2nd Street
[http://en.wikipedia.org/wiki/Santa_Fe_Railway_Shops_\(Albuquerque\)](http://en.wikipedia.org/wiki/Santa_Fe_Railway_Shops_(Albuquerque))

Flexibility and Affordability

- Live/work units
- No need for commuting
- Low-priced land
- Save on materials



Second Street Studios

http://www.rose-network.com/projects/index.html?cat_toc.html&top.html&2nd.html

Innovative and Sustainable Design

- Beautiful Design
- Classic New Mexico marketplace plaza
- Maximize the use of solar energy
- Recycling program and water-saving devices

798 Art Zone

- Dashanzi, Chaoyang District, Beijing
- Abandoned military factory
- Seven-Star Huadian Science and Technology Group oversees industrial park and finds tenants for abandoned buildings



Buildings in 798
<http://baokun.blshe.com/post/27/101190>

Design and Development

- Artists looking for cheap studios
- Arch-supported ceiling, huge indoor space
- Artistic community
- Fashion and art center



Gallery at 798 Art Zone
http://en.wikipedia.org/wiki/798_Art_Zone

Design and Development

- Galleries, studios, cafés, restaurants, clubs, publishing firms, design companies...
- Over development in 2002 and 2003
- New plan in place



Gallery at 798 Art Zone

<http://images.china.cn/attachement/jpg/site1000/20080126/0019b91ecde20905174955.jpg>

Comparison

- Second Street Studios
 - Designed to attract artists
 - Live/work space
 - New construction
 - Community
 - Sustainable
- 798 Art Zone
 - Abandoned factory
 - No livability
 - Utilize existing structures
 - Work space/hip
 - Not sustainable



Street inside 798 Art Zone
<http://static12.photo.sina.com.cn/bmiddle/550e087a45of013d1446b>

Problems for 798 Art Zone

- Over development
- Lack of community
- Gentrification
- Lost of vibes



Café Pause and Cave Café at 798 Art Zone
<http://static10.photo.sina.com.cn/bmiddle/50665e6b450c76c380d89>
<http://www.bbker.com/img/F959454955.jpg>

Conclusion

- Potential to combine arts, city and sustainability
- Livability and affordability
- Dynamic mix
- Smart growth adds value to the city

Reference

- Benfield, Terris. Solving Sprawl: Models of Smart Growth Across America
- Santa Fe Railway Shops (Albuquerque)
[http://en.wikipedia.org/wiki/Santa_Fe_Railway_Shops_\(Albuquerque\)](http://en.wikipedia.org/wiki/Santa_Fe_Railway_Shops_(Albuquerque))
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Thank You!
