

Greater Cleveland Green Building Coalition

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Purpose

- “ . . . to inform civic, business and building industry leaders as well as the general public about the economic, health and aesthetic benefits of green building.”

Education

- Speaker series
- Workshops
- Green bags
- Greening your home
- Special events

Speaker Series

- **"The Sustainable Legacy of Buckminster Fuller - Doing More with Less"**

with speaker Thomas Zung

- **5:30 PM Networking Reception**
- **6:00 PM Presentation, followed by a reception**
- **(April 2004)**

- **Free!!**

<http://www.clevelandgbc.org/>

Workshops

- **An Introduction to Natural Plasters and Finishes**

Presentation by Marcia Wolff of Design Council

- Friday, July 29, 2005

7:00 PM to 9:00 PM

- Free!!!

<http://www.clevelandgbc.org/>

Green Bags

- “Bring a lunch, hear a presentation, and participate in a discussion on a green building issue. Our local experts will be highlighted in this free series.”

- **Why Fair Trade?**

Presenters: Rich Aaronson, Equal Exchange

– **Friday, May 13, 2005**

– Noon to 1:00 PM

Greening Your Home

- Thursday evenings October 6 - November 10 from 6:30 to 8:30 PM
 - **Greening Electrical Service**
 - **Green Daylighting**
 - **Greening Heating and Cooling**
 - **Greening Water Usage**
 - **Greening Ventilation**
 - **Greening Roofs**

<http://www.clevelandgbc.org/>

Special Events

- **Greening Your Home For Winter**
 - Monday, November 14th, 2005
 - 7:00-9:00pm

Membership Benefits

- Free Meetings
- Free Tours
- Participation at Cleveland GBC member only events
- Regular newsletters on Cleveland GBC activities
- Regular announcements
- A Cleveland GBC membership card

Corporate Memberships

- Get the benefits of membership for everyone in your company
- Have your company name listed on our Corporate Members page

Accomplishments

- **Governor's Award for Excellence in Energy Efficiency**
- **Grant from George Gund Foundation**

Governor's Award for Excellence in Energy Efficiency

- **2003**
- **Special Recognition: Sadhu Johnston**
(founder)
 - appointed by Governor Taft to the Ohio Public Benefits Advisory board
 - served on the Mayor-appointed Cleveland Air Committee

George Gund Foundation

- “. . . to launch the new Health Policy Institute of Ohio, insure better legal representation for Ohio’s juvenile offenders and continue efforts to promote green building standards in Greater Cleveland.”

The Grant

- "The Cleveland Green Building Coalition will use a two-year \$120,000 grant to continue efforts to promote green building standards in both renovation and new construction projects throughout the community."

Advantages

- Many opportunities for public to get involved
- Members get a lot of benefits
- Offers corporate memberships
- Variety of topics
- Collaborate with outside resources

Deal 7 Reports Problems

- Mission of Deal 7
 - identify and document emerging societal and environmental trends for which Ohio EPA should be preparing
 - discuss implications associated with trends
 - written recommendations

Problems from Deal 7

- no overall effort to coordinate the activity on a statewide basis

George Gund Foundation Survey of Grant Recipients

- The fund had ambiguous goals and confusing guidelines

http://www.businessweek.com/bwdaily/dnflash/nov2005/nf20051118_1149_db_085.htm

Other Disadvantages

- Give advice, but no hands on experience
- More concentrated on their own projects than spreading the word

Allison, Kara. DEAL 7 Trends Team Project Executive Summary.

<<http://swdoweb.epa.state.oh.us/deal/Trends.pdf>>

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“Office of Energy Efficiency: Governor's Award for Excellence in Energy Efficiency Past Recipients.” Ohio Department of Development. 2002. State of Ohio Department of Development.

<<http://www.odod.state.oh.us/cdd/oeef/GovAwardPastParticipants.htm>>

“Recent Grants - June 2003.” The George Gund Foundation.

<http://www.gundfdn.org/NEWS_AND_PUBLICATIONS/ARCHIVES/news_200306>

Wilhelm, Ian. “Giving Charities a Voice.” Business Week Online. 2005. The McGraw-Hill Companies Inc.

<http://www.businessweek.com/bwdaily/dnflash/nov2005/nf20051118_1149>