

Green Design Education Initiative



Reaching out from a website

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What is it?

- Website intended for educators, students, professionals
 - <http://www.idec.org/greendesign/home.html>
- Mission: "To gather, share, and disseminate information about **green** or **sustainable** design"

Who manages it? Part 1

- Interior Design Educators Council (IDEC)



- International Interior Design Association (IIDA)



http://www.idec.org/green_design/home.html



Who manages it? Part 2

- International Facility Management Association (IFMA)
- *Metropolis* Magazine



<http://www.idec.org/green/design/home.html>



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How did it begin? Part 1

- Ray Anderson of Interface Flooring System



- Recognized that "if the green movement was to become a near-term, widespread reality, disparate groups needed to align in an unprecedented way to create a common vision".



How did it begin? Part 2

- Organized green design workshops
- Gathered like-minded organizations
- Idea for a website germinated sometime in 2002
- Website launched November 2002



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What is in the site? Part 1

- Phase 1:
 - Comprehensive bibliography and sustainable website links
 - Course modules on related topics



Metropolis Magazine, 20 Dec 2002,
<http://www.idec.org/greendesign/home.html>



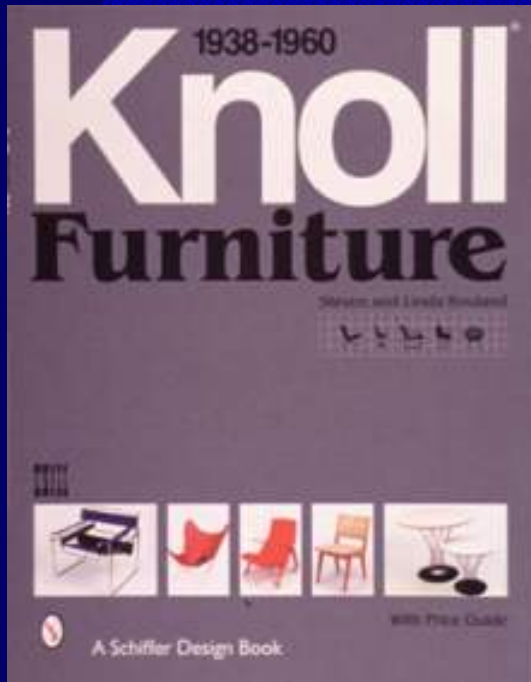
What is in the site?

- Phase 2 (Jan 2003 onwards):
 - Additional modules for \$1500 each to educators who develop them
- Phase 3 (forthcoming):
 - Publishing a Comprehensive Teaching Manual for Green/Sustainable Design



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Sponsors



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Lessons Learnt

- Someone with a vision
- Supporting organizations that share the same vision
- Sponsors to give you operating money

Success?

- Valuable information easily accessible
- Provides links to relevant sites, organizations, events and forums
- Sample modules offer instructions on how to teach about green design



Criticisms?

- Passive approach
- Only reaches those who are already interested in the subject
- Only available to those with internet access



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