

# ARI MEISEL: A LEED PIONEER



Ari's current project in the Hamptons aims to achieve a LEED platinum rating (only the 2<sup>nd</sup> in New York) with a ONE percent cost premium.



Ari's first real estate project was to revitalize Binghamton, NY by buying and renovating 8 abandoned factory buildings. He started this at age 21.



By Michael Tomczyk  
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21 year old Wharton graduate Ari Meisel revitalized Binghamton, NY by rescuing 8 abandoned factory buildings and warehouses, converting them to loft apartments, a bistro and retail shops.

His current project is an office /residential mixed use project in the Hamptons including (if approved) an 8,000 sq. ft. office building that would be New York's 2<sup>nd</sup> LEED platinum project.

**Key features include:**  
recycled denim insulation, a pea stone instead of asphalt parking lot and Geo-exchange heating/cooling.

The cost premium is only ONE percent above standard building costs!

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Ari's exploits have attracted the attention of business and political leaders, including even (former) presidential candidates!